

# 2010 Interim Results Announcement Beijing / Hong Kong August 2010



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| (RMB Mn)                                  | 30 June 2010 | 31 Dec 2009 | Change    |
|---|--------------|-------------|-----------|
| Total Assets                              | 10,235,981   | 9,623,355   | 6.37%     |
| Net Loans and Advances to Customers       | 5,215,973    | 4,692,947   | 11.14%    |
| Investments                               | 2,878,476    | 2,578,799   | 11.62%    |
| Total Liabilities                         | 9,655,783    | 9,064,335   | 6.53%     |
| Deposits from Customers                   | 8,591,701    | 8,001,323   | 7.38%     |
| Total Equity Attributable to Shareholders | 576,326      | 555,475     | 3.75%     |
| NPL Coverage Ratio                        | 204.72%      | 175.77%     | 28.95 pps |
| NPL Ratio                                 | 1.22%        | 1.50%       | 0.28 pps  |

| Key Indicators 20                      | 010 Jan-Jun | 2009 Jan-Jun | YoY Change |
|--|-------------|--------------|------------|
| Net Interest Income (RMB Mn)           | 117,799     | 102,468      | 14.96%     |
| Net Fee and Commission Income (RMB Mn) | 33,642      | 23,422       | 43.63%     |
| Pre-tax Profit (RMB Mn)                | 92,194      | 72,469       | 27.22%     |
| Net Profit (RMB Mn)                    | 70,779      | 55,841       | 26.75%     |
| EPS (RMB)                              | 0.30        | 0.24         | 25.00%     |
| ROAA (Annualized)                      | 1.43%       | 1.34%        | 0.09 pps   |
| ROAE (Annualized)                      | 24.00%      | 22.54%       | 1.46 pps   |

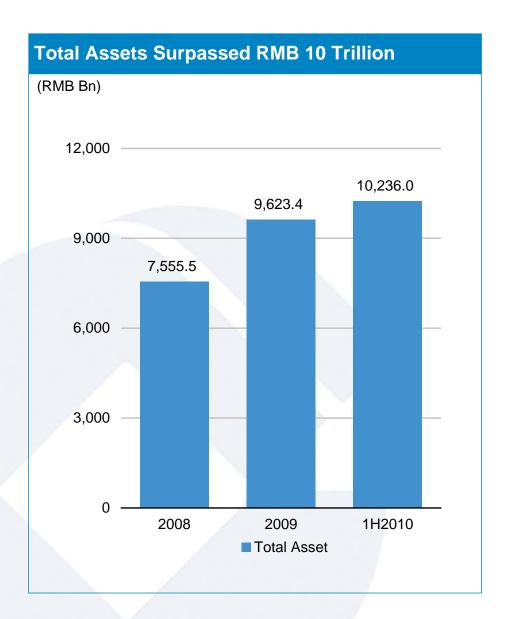


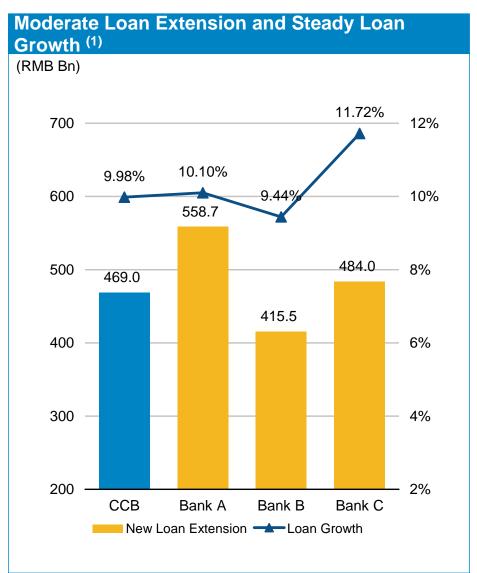
#### Financial Performance

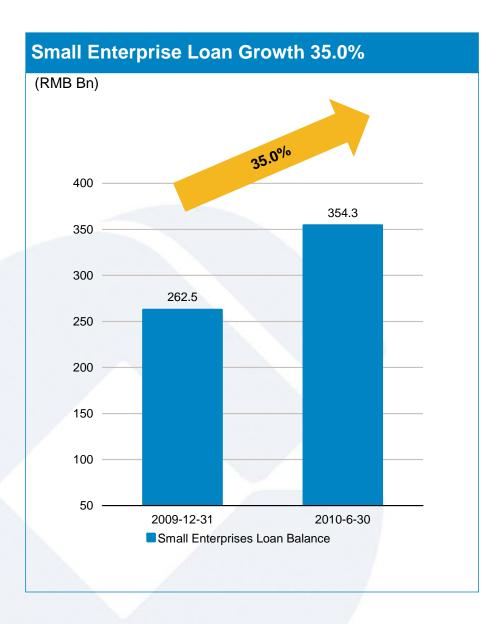
#### Outlook

- New breakthroughs in asset size
- Successful credit structure adjustment
- Consolidating traditional advantages
- Fast growth of emerging business
- Effective risk management
- Continued reinforcement of operational management
- Consistent leading position in financial performance

# New Breakthroughs in Asset Size







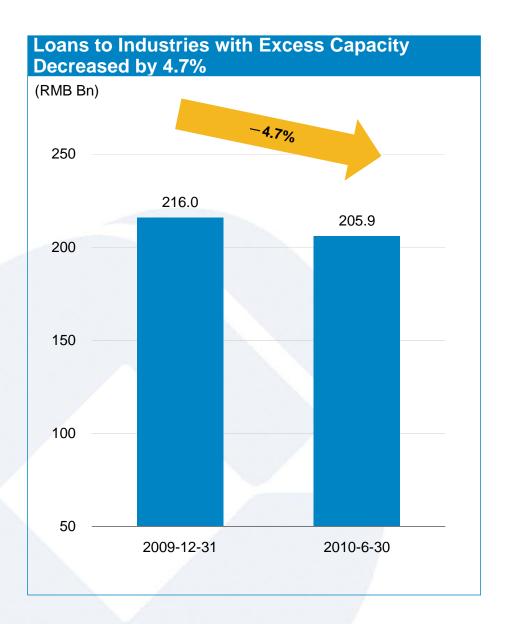
## Reasonable Small Enterprise Loan Extension, Outstanding Quality and Performance

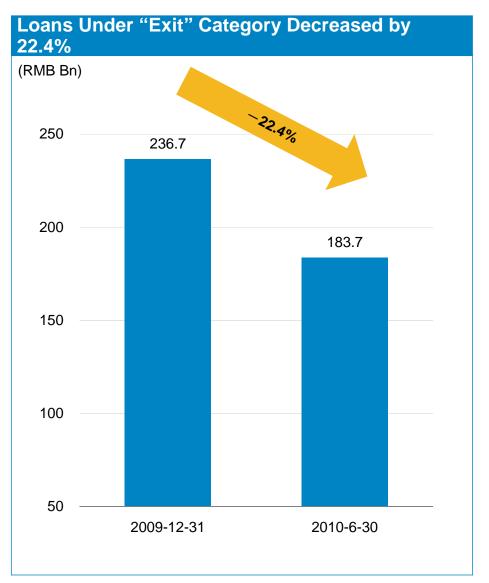
- 177 "credit factories", with 37 new establishments
- More than 80% of loans were extended to economically-developed regions
- Overall yield rate is 28.4% above benchmark interest rate
- NPL ratio of 1.63%, 0.9 percentage points lower than last year

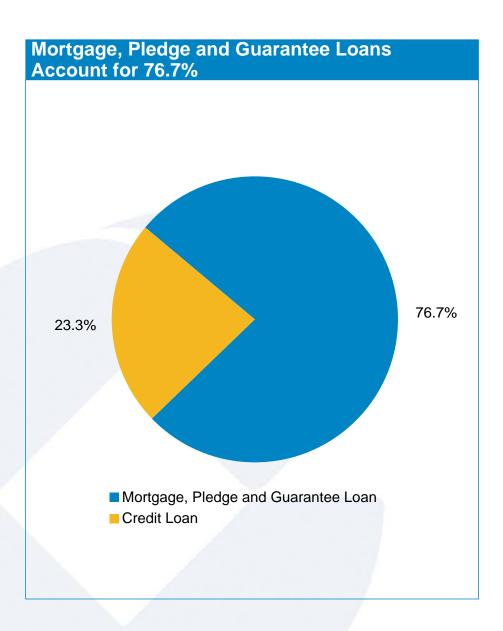


#### **Effective Credit Structure Adjustment**

Exiting Industries with High Risks such as Excess Capacity

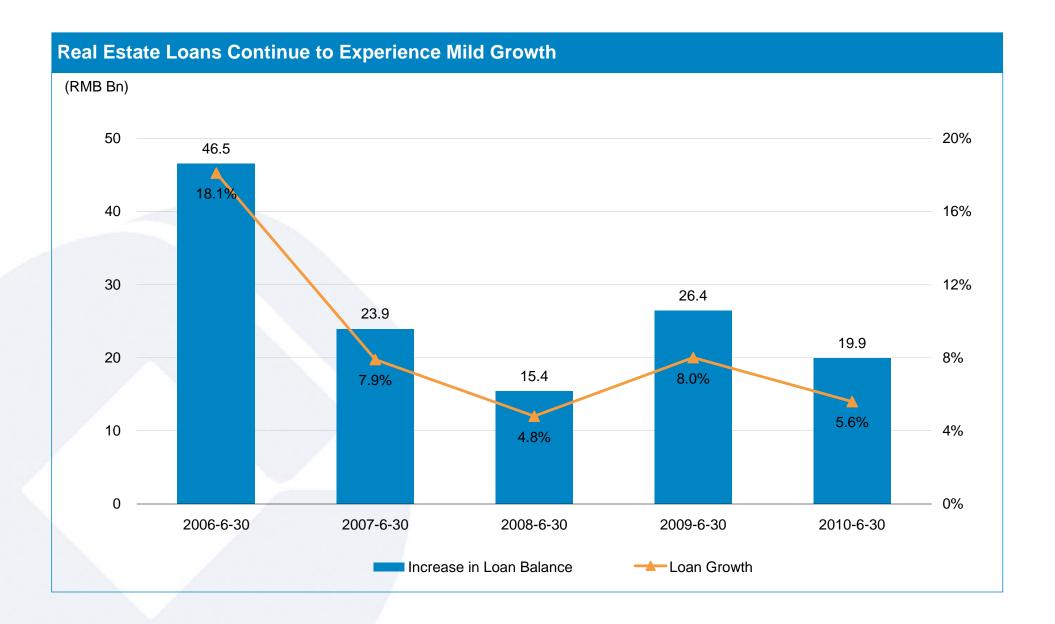






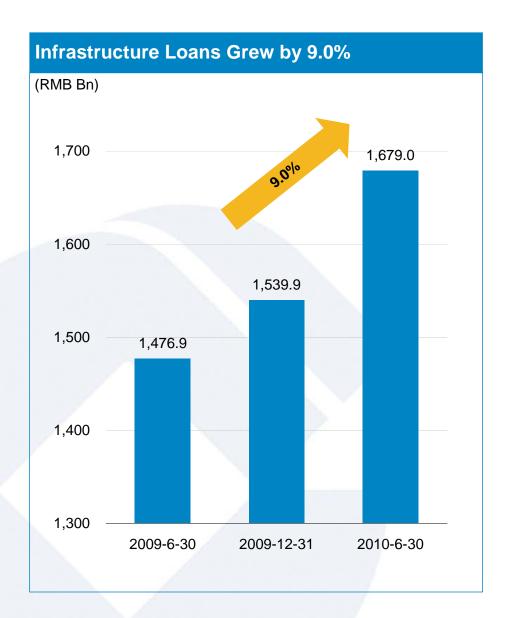
#### **Effective Risk Management**

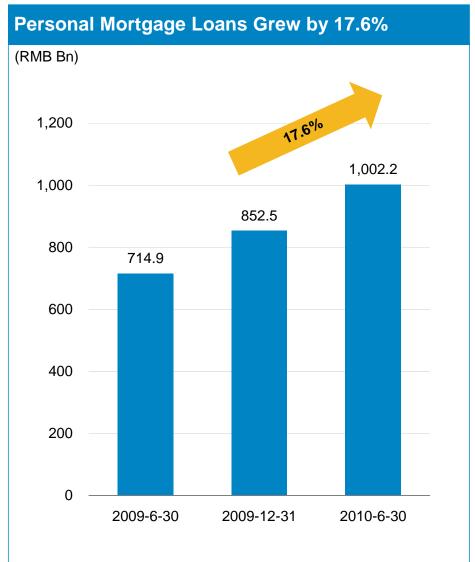
- Enhancing guarantees and collaterals, while reinforcing monitoring and management
- Full-scale implementation of namelist-based management
- Focus on operational LGFV customers
- Focus on satisfying the funding needs of key in-progress and continued construction projects under the RMB4 Trn national stimulus package
- Loans extended to governments at or above municipal level account for 81%
- Loan balance reduced to RMB68.5 Bn
- NPL ratio of 0.11%

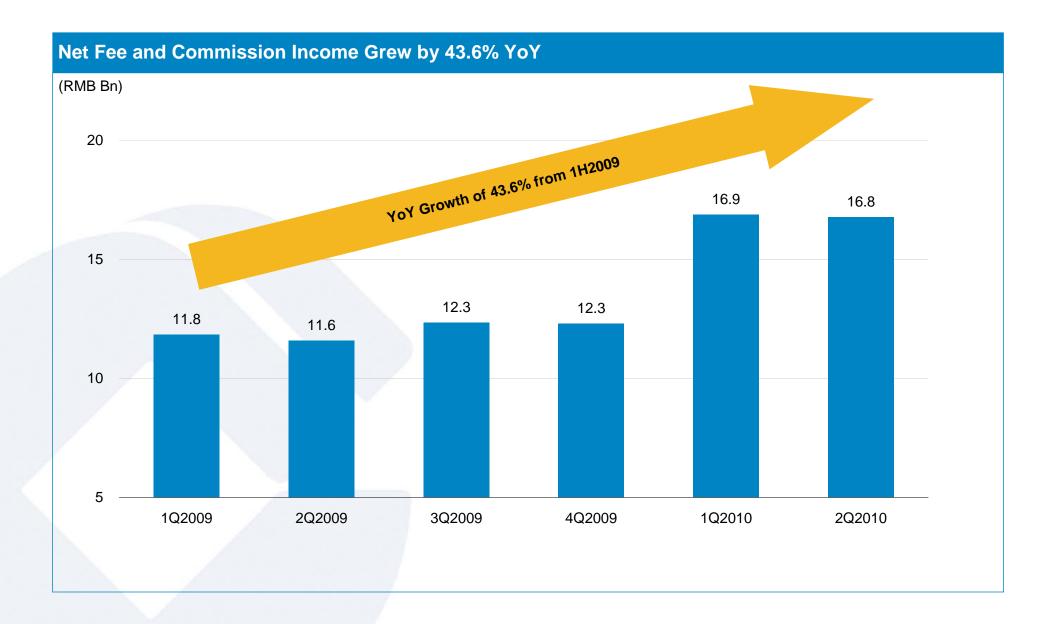


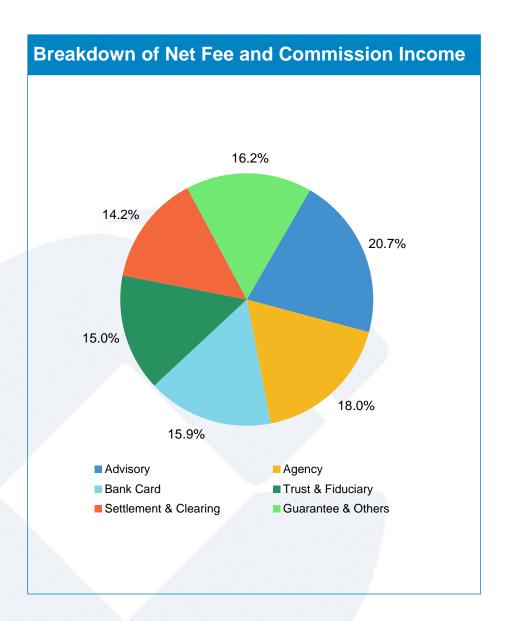


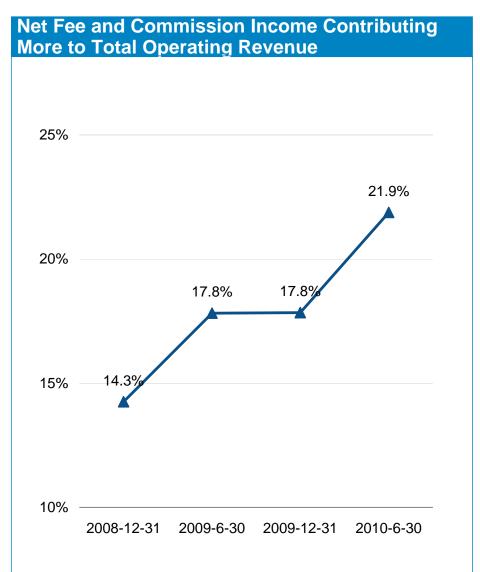
## **Consolidating Traditional Advantages**

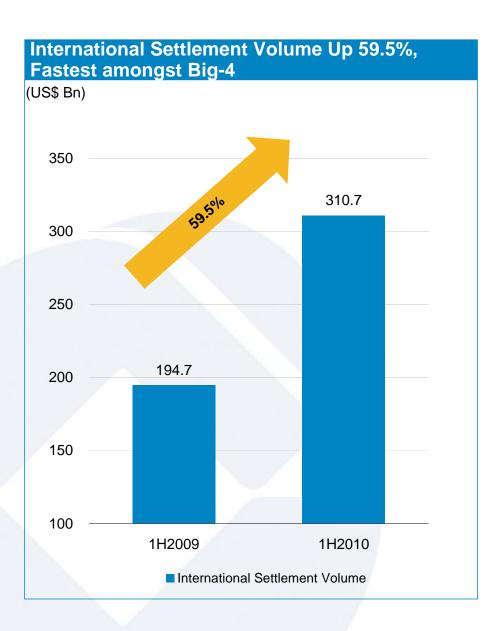






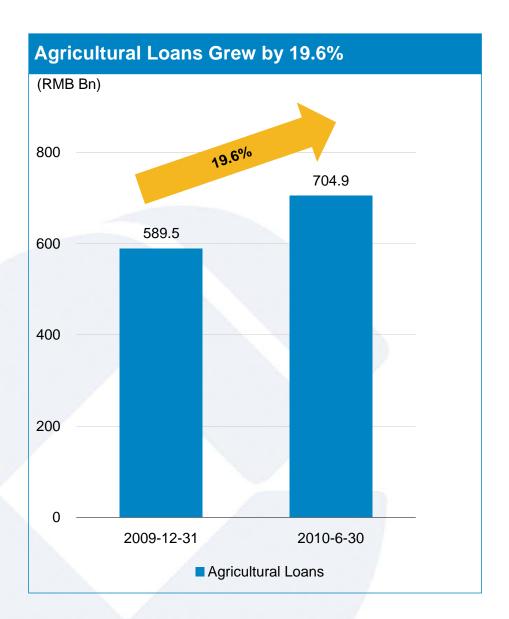


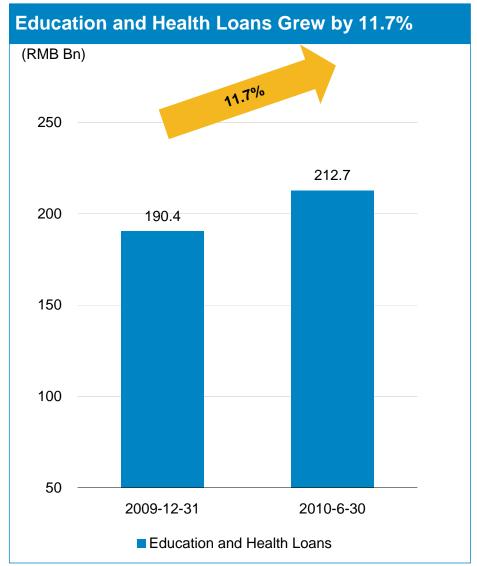


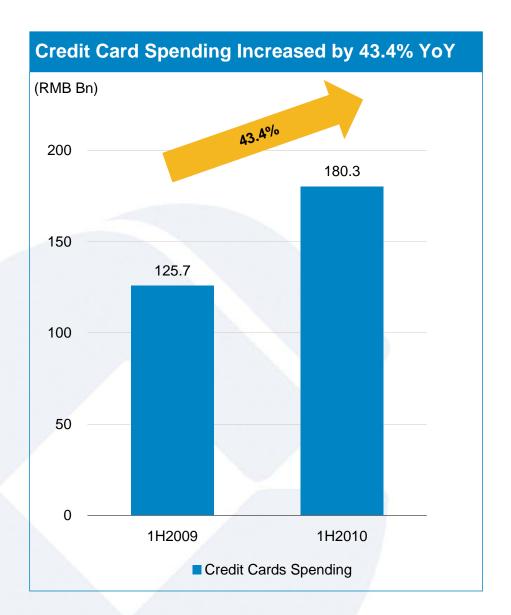


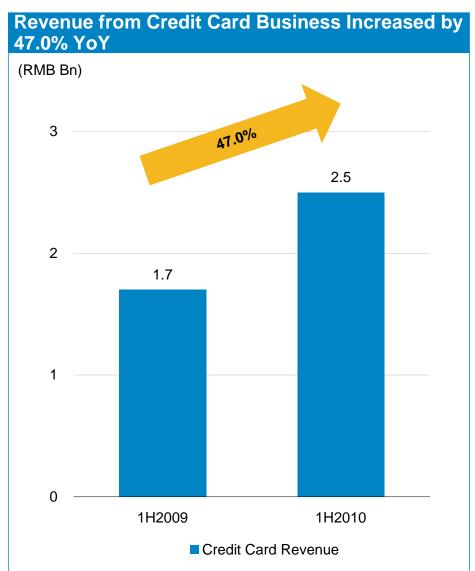
#### International Business and Overseas Institutions Setup

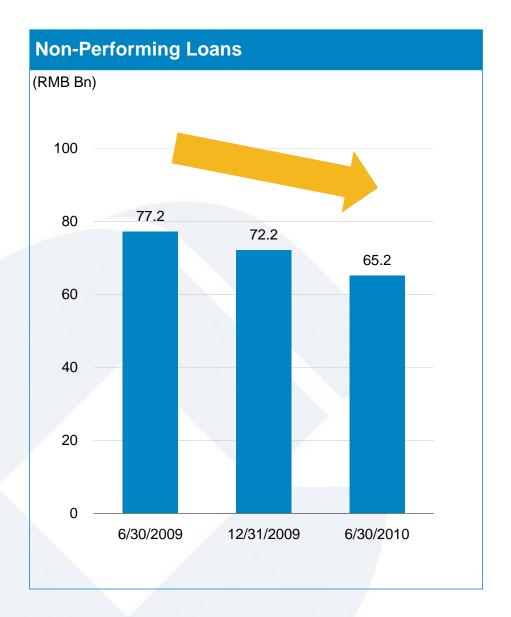
- International settlement business revenue grew by 61.9%
- Trade finance business grew by 81%, awarded "Best Trade Finance Bank in China" by Global Finance
- Executing cross-border trade with RMB settlement
- Opened new branch in Ho Chi Minh City, Vietnam
- Obtained approval to establish Sydney Branch

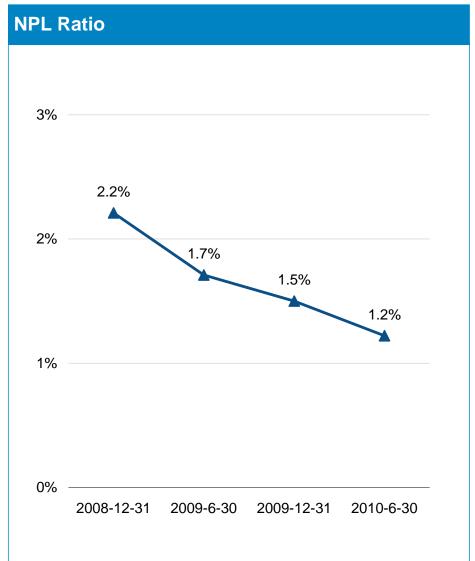


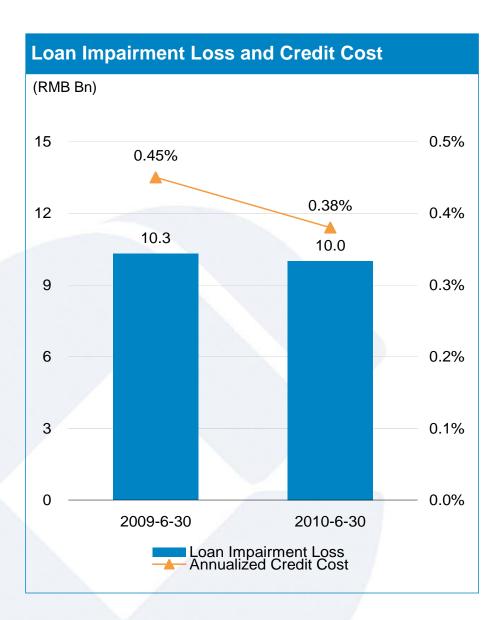


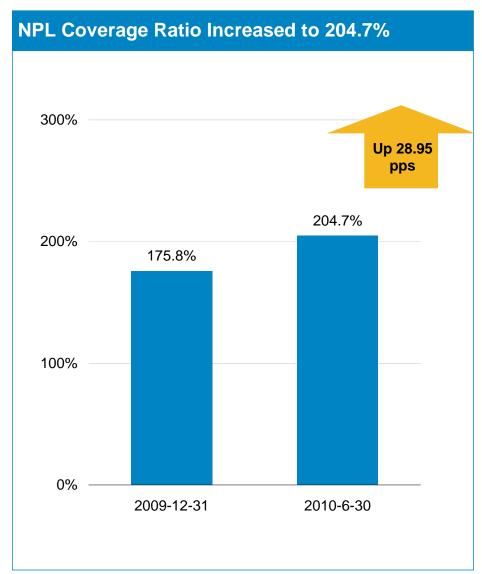


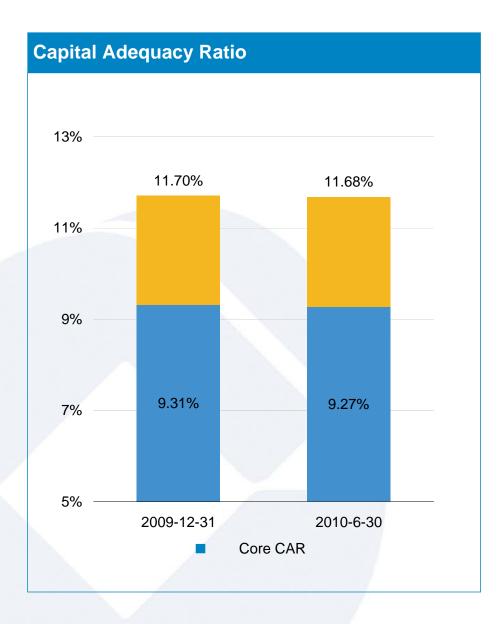












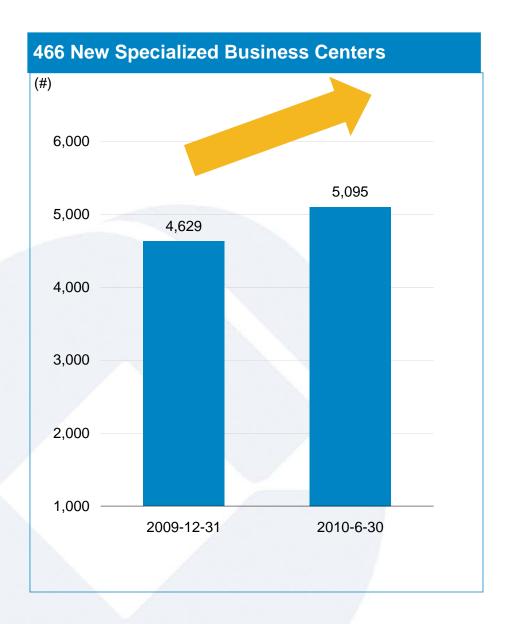
#### Capital Planning

- Obtained CBRC approval for A+H right issue
- Issuing subordinated bonds at an appropriate time
- Internal capital accumulation
- Optimizing capital structure and minimizing capital [occupation]
- Maintaining CAR at or above 11.5% in future



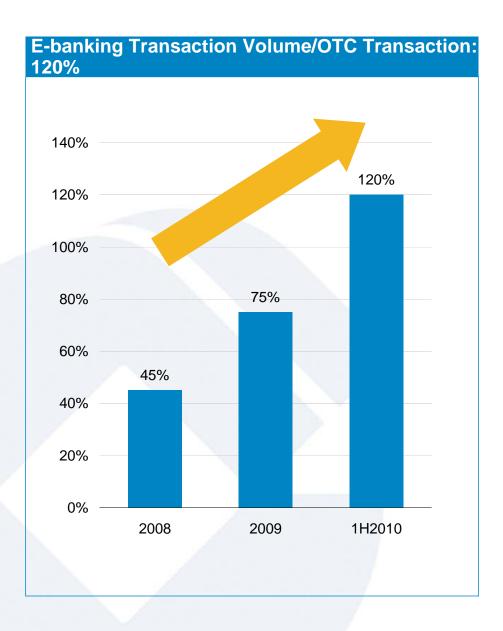
#### Reinforcement of Operational Management

Noticeable Achievement from Internal Management Reform



## Management Model Innovation and Business Process Optimization

- Improving corporate and institution business models
- Further separating front-line and back-office and achieving standardized central business processing
- 81 process-optimization projects
- 57 product innovations
  - Product innovation lab: Protocols of "Fund Win" and SME group finance produts
  - Initiate the building of innovation lab for logistical financial products
  - First product innovation process management system in China



## Improving Customer Service Capabilities via Channel Building

- Retail online-banking customers grew by 22%, with transaction volume up 184% year over year
- Corporate online-banking customers grew by 20%, with transaction volume up 152% year over year
- Mobile-banking customers grew by 23%, with transaction volume up 110% year over year
- Added 1,466 new ATMs, with 37,000 ATMs in total
- World-class management of retail network
- Ranked #1 among peers in network service quality



#### Reinforcement of Operational Management

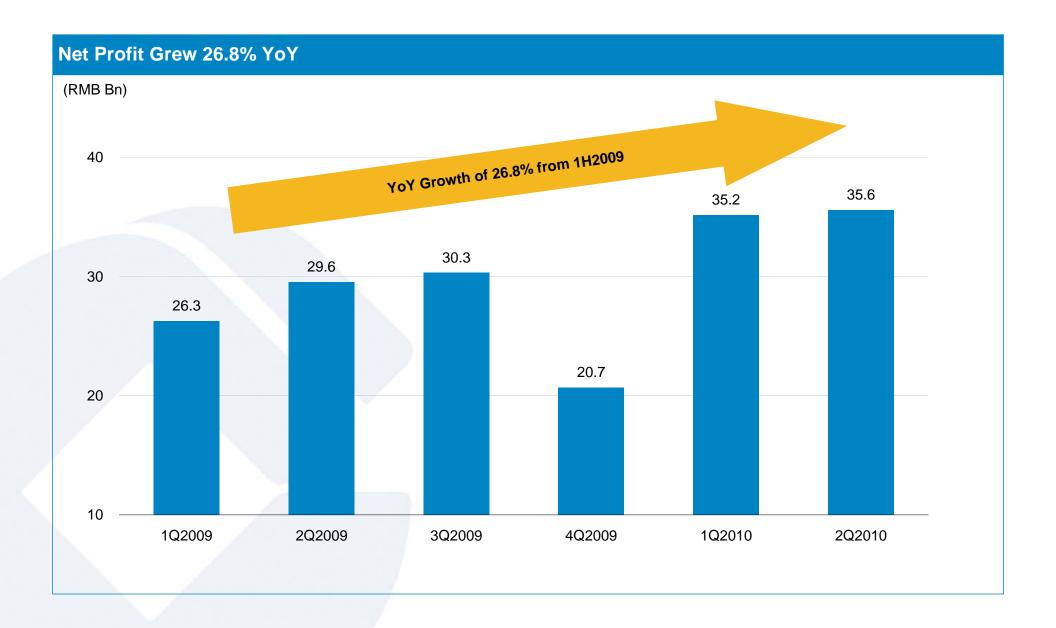
#### Improving Business Operation via Strategic Cooperations

#### **Bank of America**

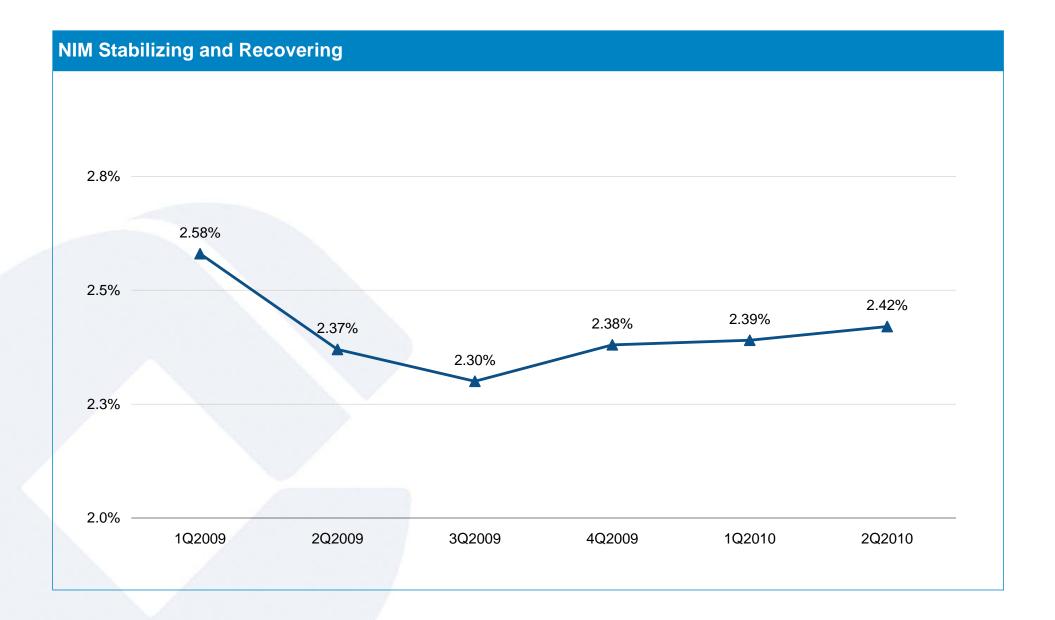


- Strategic cooperation targeted to strategic business and key management area
- Completed a total of 42 assistance projects, 246 experience-sharing projects and 31 advisory projects
- 6-phase on-job training
- Over 4,000 CCB employees participated in the training
- Bank of America committed expertise and resources
  - Fullerton
    Financial Holdings
- Private banking and wealth management training

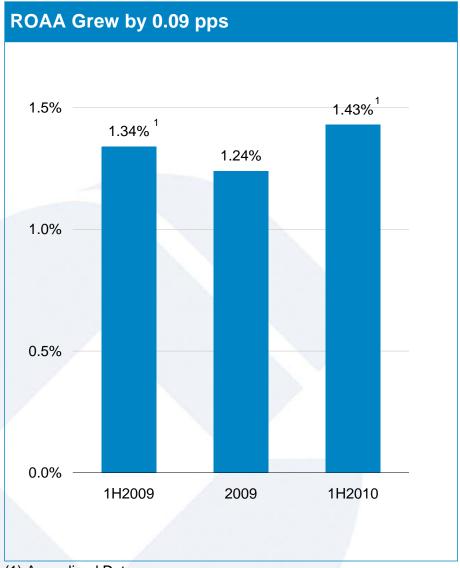
- Retail Banking Project daily sales of outlet products grew by 64.8%, per capita capacity grew by 71.4%
- E-banking Project customer satisfaction enhanced by 15.9%, onlinebanking fund customers' click rate grew by 354%
- Wealth Management Project number of customer contracts doubled, with customer's monthly average AUM growing by 42%
- Small Enterprises Project improve customer screening accuracy and account managers' marketing efficiency
- **©** Credit Card Business Cooperation
  - —Customer marketing success rate up 9%
  - —Customer credit card penetration rate up 7%
  - Credit card statement processing cycle shortened by one third
  - Automatic approval rate improved to above 70% through customers score card project

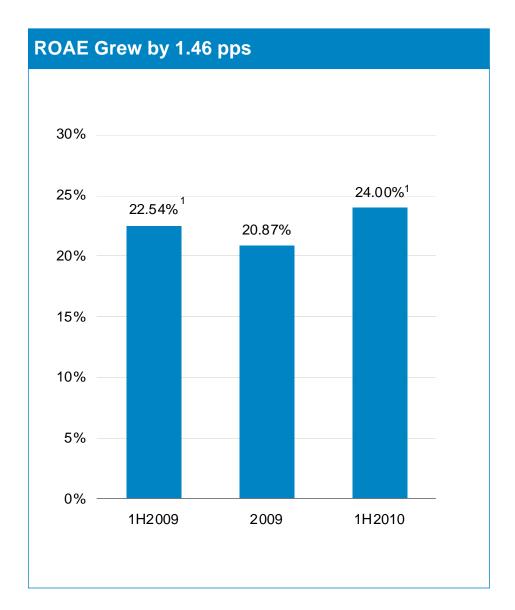




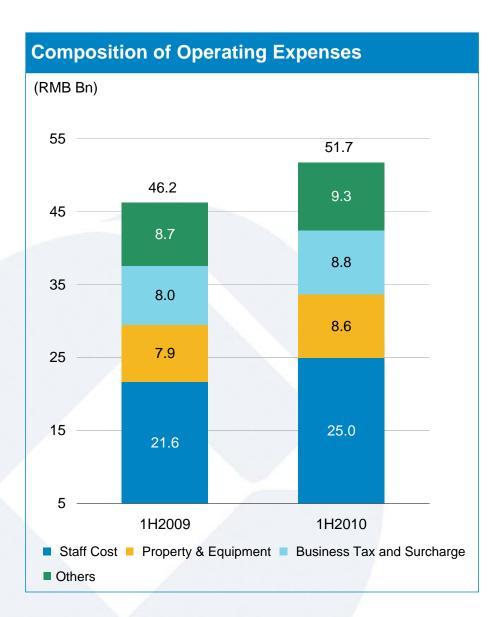


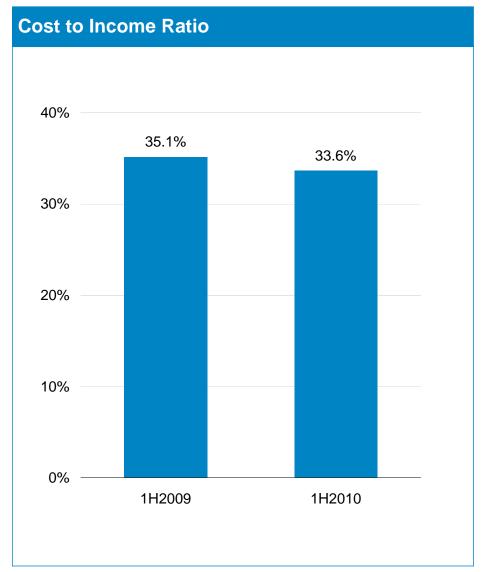
## Continued Leadership in Financial Performance ROAA and ROAE Highest Among Peers





(1) Annualized Data







- Ranked # 17 among 2000 Global Publicly Listed Companies, up by 6 places
- Ranked # 3 on Interbrand Best Brand Value in China, ranked # 1 among Chinese Banks



- Ranked # 27 among Global 100 on BrandZ Brand Value by Financial Times
- Ranked # 5 among Global Financial Institution 20 on BrandZ Brand Value by Financial Times
- Best Channel Bank in China



- Ranked #13 among Global Bank Brand 500
- Ranked # 2 among Global Commercial Bank Brand 10
- Ranked # 15 among Global Bank 1000



Ranked # 116, up by 9 places among Fortune Global 500



Ranked #3 among Top 300

Banks in Asia



Best Trade Finance Bank in China



Best Subcustodian Bank in China



Best Bank in China



#### **Actively Taking on Social Responsibility**

- Donated RMB11.44 Mn to five provinces in South China for drought relief, RMB 4,442.8 thousand of which are from associates
- Donated RMB28.06 Mn to Yushu earthquake-stricken area for disaster relief and rehabilitation, RMB 18.06 Mn of which are from associates
- Donated to flood and mud-rock flow stricken areas
- Provided over RMB60 Mn in scholarships to 40,043 poor high school students in total
- Launched a program of "Talent Program for College Students from Minority Regions" to aid 3,299 impoverished minority college students
- Provided RMB10 Mn to fund public benefit academic research and exchanges



Outstanding Contribution
 Award of Red Cross Society
 of China



Commonwealth "Diamond" Award and Commonwealth Excellence Awards



2010 Best Green Bank Innovation Award



#### **Financial Performance**

## Outlook

#### **Opportunities**

- State macro-economic policies continue to remain stable
- Active fiscal policy and moderately loose monetary policy
- Long-term mechanisms to boost domestic demand
- Accelerating the development of emerging industries with strategic importance
- Guaranteeing and improving people's livelihood

#### **Challenges**

- Business environment continues to be complex at home and abroad
- Difficult to adjust economic structure and transform development methods
- Increased inflation expectations
- Interest rate market reform and FX rate market mechanism reform.



## Emphasize Quality of Performance, Focus on Structural Adjustment, and Achieve Stable, Sustainable and Sound Development

- Extending loans in a balanced manner to ensure asset quality
- Seizing market opportunities and building business advantages
- Reinforcing marketing and maintaining effective development
- Reinforcing fundamental management and improving business operations
- Promoting full scale risk management and [guaranteeing safe operations]





# Thank You